



Se Habla Español

INSTALLATION

Neon sculpture, video, custom software, loudspeakers

*Se Habla Español*: Spanish is Spoken  
But, who speaks Spanish? Or, where Spanish  
is Spoken?

The most common sign used in U.S. buildings to designate that someone speaks Spanish is rather grammatically ambiguous. The sign omits the subject of enunciation and the location of where Spanish is spoken (We speak Spanish? I speak Spanish? A Hispanic speaks Spanish? Here? There? Where?). This installation is an attempt to give back agency to the sign by naming one by one all the counties where Spanish is spoken in the U.S., as well as the most common last names for Hispanics in the U.S. Using data from the U.S. Bureau of the Census, the work is comprised by three elements: a large neon sculpture that reads “Se Habla Español”, a video projection with a custom software displaying the Hispanic population share by county, and a loudspeaker that narrates the list of the most common surnames for people who self-identified as Hispanic.





García  
Rodríguez  
Martínez  
Hernández  
López  
González  
Perez  
Sánchez  
Ramírez  
Torres  
Flores  
Rivera  
Gómez  
Díaz  
Reyes  
Morales  
Cruz  
Ortiz  
Gutiérrez  
Chávez  
Ramos  
Gonzáles  
Ruiz  
Álvarez  
Mendoza  
Vásquez  
Castillo  
Jiménez  
Moreno  
Romero  
Herrera  
Medina  
Aguilar  
Garza  
Castro  
Vargas  
Fernández  
Guzmán

Muñoz  
Méndez  
Salazar  
Soto  
Delgado  
Pena  
Ríos  
Alvarado  
Sandoval  
Contreras  
Valdéz  
Guerrero  
Ortega  
Estrada  
Nuñez  
Maldonado  
Vega  
Vázquez  
Santiago  
Domínguez  
Espinoza  
Silva  
Padilla  
Márquez  
Cortéz  
Rojas  
Acosta  
Figueroa  
Luna  
Juárez  
Navarro  
Campos  
Molina  
Ávila  
Ayala  
Mejía  
Carrillo  
Durán

Salinas  
Robles  
Solís  
Lara  
Cervantes  
Aguirre  
Deleón  
Ochoa  
Miranda  
Cárdenas  
Trujillo  
Velásquez  
Fuentes  
Cabrera  
León  
Rivas  
Montoya  
Calderón  
Colón  
Serrano  
Gallegos  
Rosales  
Castaneda  
Villarreal  
Guerra  
Trevino  
Pacheco  
Ibarra  
Valencia  
Macías  
Camacho  
Salas  
Orozco  
Román  
Zamora  
Suárez  
Franco  
Barrera  
Mercado  
Santana

Valenzuela  
Escobar  
Rangel  
Melendez  
Vélez  
Lozano  
Velázquez  
Smith  
Arias  
Tapia  
Sosa  
Villa  
Rocha  
Rubio  
Zavala  
Montes  
Ponce  
Bonilla  
Arellano  
Rosario  
Dávila  
Villegas  
Huerta  
Mata  
Beltrán  
Barajas  
Benítez  
Esparza  
Córdova  
Murillo  
Salgado  
Rosas  
Cuevas  
Palacios  
Guevara  
Quintero  
Johnson  
Lucero

Martín  
Lugo  
Dejesús  
Espinosa  
Marín  
Cortés  
Magana  
Quintana  
Corona  
Trejo  
Bernal  
Nieves  
Villalobos  
Enríquez  
Reyna  
Jaramillo  
Sáenz  
Quiñones  
Delarosa  
Ávalos  
Esquivel  
Williams  
Nava  
Cano  
Bravo  
Duarte  
Galindo  
Correa  
Parra  
Rodríguez  
Saldana  
Leal  
Sierra  
Blanco  
Becerra

Santos

Medrano  
Bautista

*Se Habla Español*

Hartford

Madison

Kendall

Orange

Lauderdale

Santa Cruz